

FOOD & BEVERAGE IN TORONTO



Meet. Eat. Explore.

Gather your group to imagine the future of food in a city celebrated for global cuisine, eclectic restaurants and trying something different on every plate. Toronto is surrounded by a vast agricultural greenbelt and is home to one of the largest food production clusters in North America, centrally located in Ontario's Golden Horseshoe Region. From the tender fruit and viticulture of Niagara to "Ontario's salad bowl" of farms in the fertile Holland Marsh, the city and region sustain a thriving food and beverage industry, ripe with innovation.



**TORONTO AND NEIGHBOURING REGIONS FORM
THE LARGEST FOOD AND BEVERAGE INDUSTRY
CLUSTER IN NORTH AMERICA**



**10,000+ RESTAURANTS AND FOOD
ESTABLISHMENTS IN THE CITY OF TORONTO**



**3/4 OF AGRICULTURAL PRODUCTS GROWN IN
CANADA ARE PROCESSED IN THE TORONTO REGION**

**60,000+ PEOPLE WORK IN FOOD
AND BEVERAGE MANUFACTURING**



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The food and beverage scene in Toronto gets high praise because, well, it's just darn good. The plethora of restaurants featuring diverse menus makes it possible to satisfy the needs of the most discriminating palates.

– The Meeting Professional magazine, profile of local industry professional Trevor Lui

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BUSINESS EVENTS
TORONTO

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- For close to a century, the **Royal Agricultural Winter Fair** has showcased the best food in Canada each November—it's the world's largest indoor agricultural event
- Nearly 20,000 food service professionals and chefs attend the annual **Restaurants Canada Show**, next taking place in March 2020.
- **The 16th International Food Show** (SIAL Canada) and the **Equipment and Technology Sector** (SET Canada) broke attendance records, drawing more than 25,000 visitors to Toronto in 2019.

NEW AND NOW

AGAINST THE GRAIN. Toronto-based **Unbun Foods** takes bread off the table with its certified keto and gluten-free foods, supplying stores and restaurants with grain-free alternatives.

INNOVATIVE GROUNDS. The world's first certified 100% compostable single-serve coffee pod, PürPod100 is made in Toronto by **Club Coffee**, a major coffee roaster founded here as a family business in 1906.

FIGHTING FOOD WASTE. Toronto startup **Flashfood** helps grocery giants reduce waste and lower carbon footprints with an app to sell end-date, perishable items. Customers order online and pick up from a fridge inside the store.



Keto Bun - Unbun Foods

INDUSTRY PRESENCE

Toronto region is home to more than 1,400 food and beverage manufacturing companies and Canadian headquarters, including:



What This Means for Your Meeting

- ✓ A world-renowned centre of the Food & Beverage industry provides access to talented speakers
- ✓ Experience the innovation first-hand with exceptional site visits
- ✓ Tap into the 60,000 people working in the sector here to attend your event
- ✓ Opportunity to grow your membership from the engaged talent pool
- ✓ Access to sponsorship opportunities from the network here
- ✓ Leave a long term impact and legacy on the city long after your meeting

Want to learn more about how meetings in this sector can benefit from being hosted in Toronto? Connect with a member of the Business Events Toronto team to learn more.

