

# TECHNOLOGY IN TORONTO



## *Meet in Canada's Innovation Hub.*

Toronto is attracting the attention of tech titans and cool coders in equal measure, crossing paths to decide what's new and what's next in North America's fastest growing tech hub. The city and region cultivates a distinctive mix of culture, educational opportunities, diversity, and talent that supplies boundless energy for tech start-ups to think and thrive. From enterprise computing to transformative technologies in artificial intelligence (AI) and digital currencies, Toronto's knowledge centre is a creative platform for vibrant industry meetings and events.



**LARGEST TECHNOLOGY HUB IN CANADA;  
5<sup>TH</sup> LARGEST IN NORTH AMERICA**

**FASTEST-GROWING TECH MARKET,  
LEADS NORTH AMERICA FOR BRAIN GAIN**

**AMONG THE TOP 3 CITIES IN  
NORTH AMERICA FOR TECH TALENT**

**65+ TECH-FOCUSED BUSINESS INCUBATORS  
AND ACCELERATORS**

**15,000 TECH COMPANIES, 5,200 START-UPS FORM  
2<sup>ND</sup> LARGEST TECH CLUSTER IN NORTH AMERICA**



“

Collision landed in Toronto in 2019 and exceeded expectations, even in its first year, and expect it's only going to grow in size and quality in the years to come. People came and saw that this is a great city—not only to work in but also to explore and enjoy.

– Sunil Sharma, co-host of the Collision Conference (Web Summit), and managing director of TechStars Toronto Accelerator, the first node of the worldwide network outside the U.S.

”

BUSINESS EVENTS  
**TORONTO**

# TECHNOLOGY IN TORONTO



- **WebSummit, Collision Conference 2019 - 2021**
- **OpenText 2019 Enterprise World**, July 2019
- **OneStream Software 2020 SPLASH User Conference**, May 2020
- **FinTech Connect North America**, May 2020
- **Mozilla All Hands**, June 2020
- **HPI Reinvent 2021**, April 2021

## NEW AND NOW

**TAPPING A BRAINWAVE.** InteraXon develops brainwave-sensing technology for applications like the **Muse** meditation headband.

**CONSERVING ENERGY.** Toronto's **Ecobee** designs award-winning smart thermostats and devices controlled by voice.

**KEEPING SCREENS CLEAN.** **Whoosh!**, on Canadian Business' 2018 list of fastest-growing companies, makes products to keep the goo off all your touchscreens.



Muse - Technology enhanced meditation

## INDUSTRY PRESENCE

The world's leading global tech companies make Toronto their Canadian headquarters—adding to the bandwidth of downtown's dynamic IT ecosystem. For event organizers, it's a full slate of potential partners, sponsors and exhibitors.



## What This Means for Your Meeting

- ✓ As a world-renowned centre of technology, you have access to talented speakers
- ✓ Experience the innovation first-hand with exceptional site visits
- ✓ Tap into the 290,000 people working in the sector here to attend your event
- ✓ Opportunity to grow your membership from the engaged talent pool
- ✓ Access to sponsorship opportunities from the network here
- ✓ Leave a long-term impact and legacy on the city

Want to learn more about how meetings in this sector can benefit from being hosted in Toronto? Connect with a member of the Business Events Toronto team to learn more.

