



GET SOCIAL WITH TOURISM TORONTO

DISCOVER #TORONTO

Find out what people are saying about Toronto online and join the conversation. Some popular hashtags for what's happening in the city for your posts are: **#SeeTorontoNow**, **#MeetInToronto**, **#Toronto**

Tap into our social channels for insider views, news and suggestions on what to see and do while your delegates are here.



TWITTER

@seetorontonow - Tourism Toronto's official account, offering inspiration and information to plan your Toronto trip.

@meetintoronto - Official account for Business Events Toronto, providing updates on meetings and events happening in Canada's #1 convention city.



FACEBOOK

Experience Toronto on Facebook through engaging photos, sightseeing tips and perks throughout the city from a local's point-of-view, to share with your audience: **www.facebook.com/visittoronto**



YOUTUBE

Get access to award winning video content to share with your delegates and attendees. Videos include places to see, things to do, and why the views are different here:

www.youtube.com/seetorontonow



INSTAGRAM

Find local views and inspiring pics from Canada's Downtown:

www.instagram.com/seetorontonow

IMAGES

Images are available for your use to help promote your Toronto event. Visit our **Digital Asset Management** system for access to rights free images. Need more images or something specific? Our team can supply pics that will help tell the story to your delegates.



HYPE UP YOUR EVENT IN CANADA'S DOWNTOWN THROUGH YOUR SOCIAL MEDIA CHANNELS!

There's so much to share with your delegates, from big-ticket events, top attractions, restaurants, music, architecture and all things that make Toronto the perfect fit for your event.

Help get your delegates excited with a taste of what they can expect during their visit. Our team is always available to help curate content that is unique and specific to your event.

Discover Toronto – Canada's Downtown. See why the views are different here:

www.youtube.com/watch?v=V3YhYLIn7uM

Treat yourself to a fine meal or cocktail at these restaurants with a view:

www.seetorontonow.com/cuisine/5-toronto-restaurants-with-a-view

Be sure to add these Toronto must-see attractions to your itinerary:

www.seetorontonow.com/attractions/torontos-must-see-attractions

Get your camera (or smartphone) and snap these spots in and around Toronto:

www.seetorontonow.com/attractions/top-picks-for-pics

Spending extra time in Toronto? Explore wineries and natural wonders with these nearby day trips:

www.seetorontonow.com/tours-day-trips/niagara-region-day-trips

With 50% of the population born outside of Canada, Toronto is home to over 140 languages and dialects from 230 nationalities.

Don't forget to pack loose pants, Toronto boasts more than 9,000 restaurants to choose from during your visit.

Toronto is made up of eclectic neighbourhoods, all with distinctive charm for your viewing pleasure:

www.seetorontonow.com/explore-toronto/neighbourhoods

Unique gift shops you'll only find in Toronto:

www.seetorontonow.com/shopping/uniquely-toronto-souvenir-and-gift-shops-you-wont-find-anywhere-else

The CN Tower is one of Toronto's most recognizable icons, see it from almost anywhere in the city:

www.seetorontonow.com/attractions/in-the-spotlight-CN-tower

Toronto is an exciting, colourful city, where unique events and activities are happening at every corner:

www.seetorontonow.com/explore-toronto/this-is-toronto

Drink local with these trendy spots around the city:

www.seetorontonow.com/bars-nightlife/drink-locally

Get to downtown from @TorontoPearson in 25 minutes with @Upexpress. It runs every 15 minutes.

Did you know that Toronto has an underground walkway? The @TorontoPATH is 27 km (16 miles) of shopping, services & entertainment.

Visit the actual Stanley Cup and other famous hockey memorabilia @HockeyHallFame during your stay.

The Toronto sign was originally installed for the Pan Am Games in 2015. It became one of the most popular photo ops in the city, so Toronto decided to keep it.

START A CONVERSATION

Here are some sample social posts to get you started