

# GET SOCIAL

## WITH DESTINATION TORONTO



### DISCOVER #TORONTO

Find out what people are saying about Toronto and join the online conversation. Recommended and popular hashtags for your posts are: **#SeeTorontoNow #Toronto**



#### INSTAGRAM

**@DestinationToronto** – Destination Toronto’s official account with local recommendations and inspiring shots of the city.



#### TWITTER

**@SeeTorontoNow** – Destination Toronto’s official account with insider inspiration and information to plan your trip.



#### YOUTUBE

Access award-winning video content to share with your target audience. Videos include places to see, things to do and more:

**[www.youtube.com/destinationtoronto](http://www.youtube.com/destinationtoronto)**



#### FACEBOOK

Connect with Toronto on Facebook through shareable content including photos, sightseeing tips and hidden gems throughout the city: **[www.facebook.com/destinationtoronto](http://www.facebook.com/destinationtoronto)**

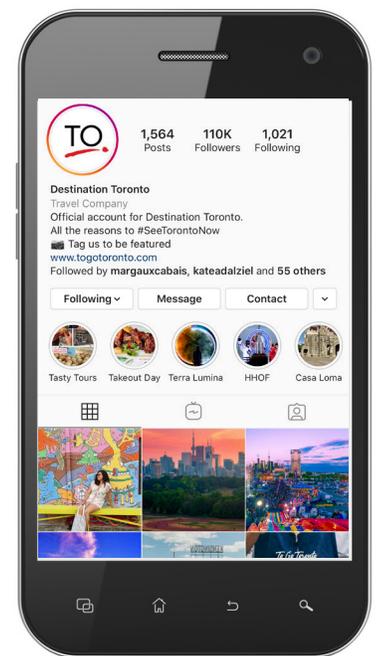


#### LINKEDIN

Explore Toronto’s business-related news and innovative milestones for your event needs: **[www.linkedin.com/company/tourism-toronto](http://www.linkedin.com/company/tourism-toronto)**

#### IMAGES

Images are available for use in promoting your event. Visit our **Media Hub** to access rights-free images. Need more images or something specific? Our team can supply additional photos to help tell the Toronto story. **<https://platform.crowdriff.com/m/destinationtoronto>**



## HYPE UP YOUR EVENT THROUGH YOUR SOCIAL MEDIA CHANNELS!

You won't run low on content to share with your delegates. Help get them excited with a taste of all the wonderful Toronto things to expect during their visit. Our team is always available to help curate content that is unique and specific to your event.

### Discover Toronto and Let Yourself In:

[www.youtube.com/watch?v=0g1B5w7lw7s](http://www.youtube.com/watch?v=0g1B5w7lw7s)

### Treat yourself to a fine meal or cocktail at these restaurants with a view:

[www.seetorontonow.com/cuisine/5-toronto-restaurants-with-a-view](http://www.seetorontonow.com/cuisine/5-toronto-restaurants-with-a-view)

### Be sure to add these Toronto must-see attractions to your itinerary:

[www.seetorontonow.com/attractions/torontos-must-see-attractions](http://www.seetorontonow.com/attractions/torontos-must-see-attractions)

**Get your camera and snap these spots in and around Toronto:** [www.seetorontonow.com/attractions/top-picks-for-pics](http://www.seetorontonow.com/attractions/top-picks-for-pics)

### Spending extra time in Toronto? Explore wineries and natural wonders with these nearby day trips:

[www.seetorontonow.com/tours-day-trips/niagara-region-day-trips](http://www.seetorontonow.com/tours-day-trips/niagara-region-day-trips)

**With 50% of its population born outside of Canada,** Toronto is home to over 200 languages and dialects from 230 nationalities.

Don't forget to pack loose pants, **Toronto boasts more than 10,000 restaurants** to choose from during your visit.

### Toronto is made up of eclectic neighbourhoods, all with distinctive charm for your viewing pleasure:

[www.seetorontonow.com/explore-toronto/neighbourhoods](http://www.seetorontonow.com/explore-toronto/neighbourhoods)

### Unique gift shops you'll only find in Toronto:

[www.seetorontonow.com/shopping/uniquely-toronto-souvenir-and-gift-shops-you-wont-find-anywhere-else](http://www.seetorontonow.com/shopping/uniquely-toronto-souvenir-and-gift-shops-you-wont-find-anywhere-else)

### The CN Tower is one of Toronto's most recognizable icons, see it from almost anywhere in the city:

[www.seetorontonow.com/attractions/in-the-spotlight-CN-tower](http://www.seetorontonow.com/attractions/in-the-spotlight-CN-tower)

### Toronto is an exciting, colourful city, where unique events and activities are happening at every corner:

[www.seetorontonow.com/explore-toronto/this-is-toronto](http://www.seetorontonow.com/explore-toronto/this-is-toronto)

**Drink local with these trendy spots around the city:** [www.seetorontonow.com/bars-nightlife/drink-locally](http://www.seetorontonow.com/bars-nightlife/drink-locally)

**Get to downtown from @TorontoPearson in 25 minutes with @Upexpress.** It runs every 15 minutes.

**Did you know that Toronto has an underground walkway?** The @TorontoPATH is 27 km (16 miles) of shopping, services and entertainment.

**Visit the actual Stanley Cup** and other famous hockey memorabilia @HockeyHallFame during your stay.

**Looking for your next Instagrammable photo-op?** Head to the Toronto sign at Nathan Phillips Square.

## START A CONVERSATION

Here are some sample social posts to get you started

DESTINATION  
**TORONTO**